

ECONOMIC DEVELOPMENT INITIATIVES BOOST NETWORKING AT SUBURBAN WOMEN'S EVENT

BURLINGTON, MA—December 2, 2014—The Suburban Professional Women's Network (SPW Network) today hosted an array of local, business women power players during a networking luncheon to discuss economic development in Boston's suburbs.

Fifty professional women from real estate and other industries gathered at Tuscan Kitchen Restaurant in Burlington to hear from Middlesex 3 Coalition's executive director Stephanie Cronin. Middlesex 3 is a regional partnership focused on economic development in Bedford, Billerica, Burlington, Chelmsford, Lowell, Lexington, Tewksbury, Tyngsborough and Westford. The coalition recently launched its Transportation Management Association (TMA) that serves the Route 3 corridor.

The event was sponsored by Riemer & Braunstein LLP, a Boston- and Burlington-based law firm that has served the Route 128 real estate and business community for over 40 years. Robert Buckley, a senior partner in the real estate practice at Riemer & Braunstein, is a co-founder of Middlesex 3.

"There are a lot of economic opportunities happening in the Route 3 area, and Middlesex 3 has been working to connect municipalities to attract more businesses and foster job growth," Cronin said. "It's an honor to be in a room with so many talented women looking to help expand their business prospects."

Cronin was joined by Cindy Frené, President of TransAction Associates, Inc., a leading transportation and consulting services firm and a nationally certified Women Business Enterprise, who is also working on implementing Middlesex 3's TMA.

"TransAction is so pleased to be a part of this exciting new transportation initiative," Frené stated. "We look forward to working with the businesses and communities in the Middlesex 3 area to improve access to public transportation and provide more commuting options.

A number of Middlesex 3 Board of Directors were also in attendance, including: Michelle Davis, Vice President of External Affairs at Lowell General Hospital; and Judy Burke, Dean of Corporate and Community Education and Training at Middlesex Community College

SPW Network was formed by Susan Davis and Joan Parsons Ziady, both partners at Riemer & Braunstein; the Network now includes over 100 women. Its mission is to provide a platform for professional women working in the Boston-area suburbs to broaden their networks and refer business to each other.

The group holds quarterly events in the area that include networking opportunities as well as programs of interest to professional women. For more information about the organization, please visit the [SPW Network Group on LinkedIn](#) or contact founders Davis (SDavis@riemerlaw.com) or Parsons Ziady (JParsons@riemerlaw.com).

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