

SIX reasons to join the Middlesex 3 Coalition today!



1. Have a voice on programs and policies that impact regional economic development.

The Middlesex 3 Coalition is a public / private partnership comprised of private and public leaders working together to improve economic and business development along Route 3 in Middlesex County. The Middlesex 3 Coalition brings stakeholders together to:

- Promote the region, resources, and businesses,
- Advocate and improve transportation facilities, services and mobility,
- Connect employee readiness and workforce development resources with businesses in the region,
- Improve expedited permitting and infrastructure capacity,
- Identify and promote real estate development parcels and encourage readiness,
- Improve housing capacity and mixed-use development, and
- Promote healthcare access and affordability.

2. Create and build relationships with regional leaders from business, academia, real estate, nonprofit, and local, state and federal governments.

Middlesex 3 works closely with regional business, municipal, state, federal, educational, real estate and community leaders. Middlesex 3 hosts a series of stakeholder meetings, which focus on the M3 target areas and priorities, including transportation, education and workforce development, healthcare, housing, permitting and infrastructure improvements, and real estate development. These are member-only meetings and provide an opportunity to discuss economic development programs and policies that impact our region's business climate. **Middlesex 3 members can attend these meetings at no cost.**



M3 Infrastructure & Transportation Meeting

3. Receive updates on economic development initiatives happening in the M3 region.

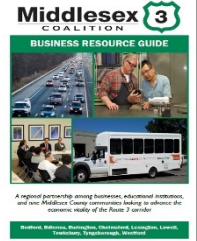
Middlesex 3 membership meetings include the What's Happening in Middlesex 3 meeting series, which brings together Middlesex 3 members for updates on development projects and initiatives happening in the communities and at the companies in the region. These membership meetings connect corporate, educational, real estate, nonprofit and government leaders and highlight the business and economic development opportunities in the region. We host around 12 What's Happening meetings a year. **Middlesex 3 members can attend these meetings at no cost. Non-members can attend for \$100/meeting.** For more information on past What's Happening in Middlesex 3 meetings, please visit: www.middlesex3.com/past-events.html

What's Happening in Middlesex 3



4. Highlight your business through promotional and sponsorship opportunities.

Opportunities are available for member companies to sponsor, speak at and host Middlesex 3 meetings and events. In addition, Middlesex 3 members have the opportunity to sponsor or advertise in the Middlesex 3 Business Resource Guide. Middlesex 3 members will be recognized on the Middlesex 3 website and in the member newsletters and on social media.



5. Entrance to programs and events for free or at a discounted rate.

Middlesex 3 hosts a number of larger forums each year with a focus on our target areas, including transportation, education and workforce development and real estate development. M3 provides its members free access to events, including the M3 annual meeting, business leadership forums, membership meetings, stakeholder meetings, and industry-focused roundtables. In addition, **M3 members receive discounted access on co-branded programs and events, including the Top Places to Work Forum and NEREJ Annual Forum. Some of our forums have included the following speakers:** (Top to Bottom, Left to Right)- U.S. Congressman Seth Moulton, U.S. Congresswoman Niki Tsongas, MA Secretary of Housing & Economic Development Jay Ash, MA Secretary of Transportation Stephanie Pollack, MA Lieutenant Governor Karyn Polito, and MA Secretary of Labor and Workforce Development, Rosalin Acosta.



6. Access to business development resources and information.

Middlesex 3 members have access to economic development information, upcoming events and resources on the M3 member newsletters, social media promotion, & more. In addition, M3 members will have access to alternative transportation information and resources, through the Middlesex 3 Transportation Management Association (M3TMA). **Middlesex 3 members receive a discounted TMA rate.**



M3TMA Shuttle- Service from Alewife to M3 region.

Become a Middlesex 3 member today by [clicking here](#) or visiting: <http://www.middlesex3.com/membership-form.html>

2018/2019 Membership Rates

Non-profit- \$250
Under 50 employees- \$500
51-100 employees- \$1,000
101 + employees- \$2,000

For more information, contact:

Stephanie Cronin
M3 Executive Director
scronin@middlesex3.com
(978) 808-5281

Erin Kokinda
M3 Membership & Marketing Coordinator
ekokinda@middlesex3.com
(484)678-1404

